

**Who is Yugo?**

**We are a team of professional storytellers.**  
Designers, game planners & fun makers.

From our studio in Ramat-Hasharon, we give new life to the conventional communication platforms. Operating in both virtual and real worlds, creating technologically advanced and originally designed presentations, websites, online games and web apps. - we pride ourselves in our constant drive to push the limits of technology and design. Our passion for arts and craftsmanship is reflecting in all of our offline projects - ranging from public spaces signage, visitors and information center as well as useful arts.

With 20 years of experience, we know, really know, how to capture, surprise and engage your audience, crowd, clients, and even your employees.

For us, gamification is not just a buzzword, it's a part of our everyday design process. Since many of our clients are high-tech companies, we are often commissioned to create a "roadshow" presentations intended for sleepy listeners that have been PowerPoint to death by an even more sleepy spokesman. Keeping everyone alert, focus and captured can be achieved by a "killer presentation". Getting everyone engaged requires spreading a "pinch of fun" on top of it. The same goes to company's website, mobile's app. GUI and so on.

This is what we do best.

For the last years we designed and developed products for clients coming from a variety of fields, including entertainment, bio-technology, trade and retail, fashion, high-tech and banking. Clients like Discount Bank, Hapoalim bank, Clalit, Space com (Amos satellite), Taldor, Motorola, Emblaze and many many more.

Let's play

**Yugo**Interactive

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